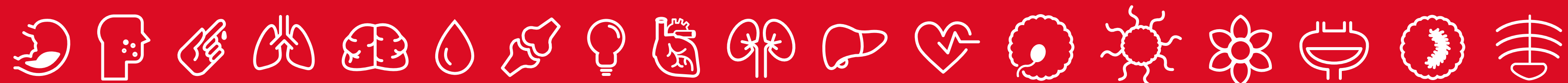


EMJ

MEDIA PACK 2020



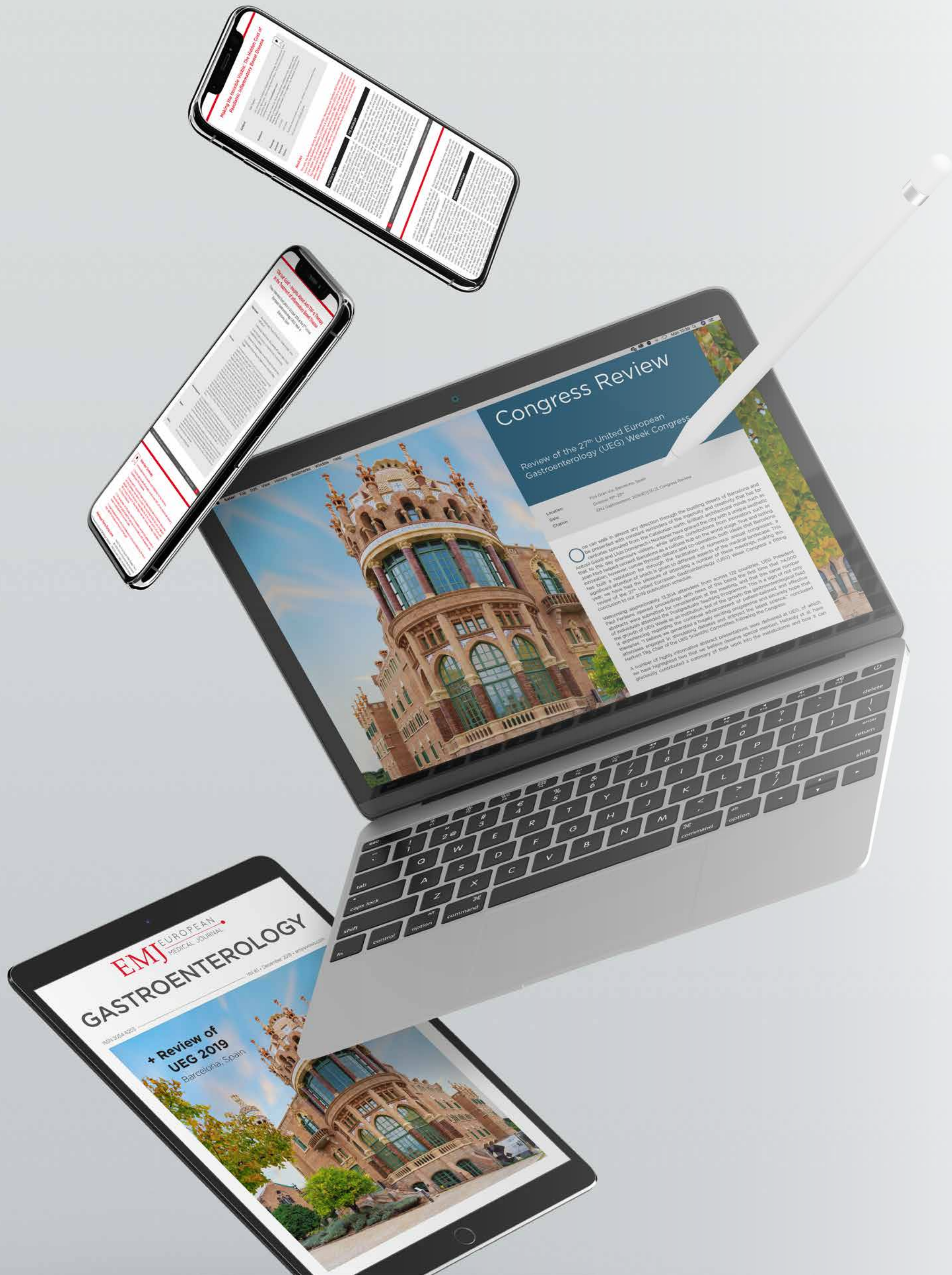
Q [EMJREVIEWS.COM](https://emjreviews.com)

ABOUT US

EMJ is the go-to place for healthcare professionals.

We publish high quality, peer-reviewed, open-access digital journals six weeks after each major medical congress and every quarter to encapsulate the latest developments with treatments in the pharmaceutical industry. Making our publications an essential must-read for healthcare professionals, medical practitioners, physicians, clinicians and leading industry professionals.

Covering breaking news, abstract reviews, results of the latest clinical trials, product listings and access to major updates in the field, our unrivalled collaborations with eminent, independent industry bodies and key opinion leaders ensure our platform leads the way in providing quality information and continuous education to healthcare professionals in an engaging and efficient way.



OUR JOURNALS

18 THERAPEUTIC AREAS

EMJ Innovations 4.1	January 2020
EMJ Hematology (US) 1.1	January 2020
EMJ 5.1	March 2020
EMJ Urology 8.1	May 2020
EMJ Microbiology & Infectious Diseases 1.1	June 2020
EMJ Hepatology 8.1	June 2020
EMJ 5.2	June 2020
EMJ Interventional Cardiology 8.1	July 2020
EMJ Neurology 8.1	July 2020
EMJ Rheumatology 7.1	July 2020
EMJ Nephrology 8.1	July 2020
EMJ Allergy & Immunology 5.1	July 2020
EMJ Hematology 8.1	July 2020
EMJ Reproductive Health 6.1	August 2020
EMJ Radiology 1.1	September 2020
EMJ 5.3	September 2020
EMJ Cardiology 8.1	October 2020
EMJ Respiratory 8.1	October 2020
EMJ Oncology 8.1	November 2020
EMJ Diabetes 8.1	November 2020
EMJ Gastroenterology 9.1	December 2020
EMJ 5.4	December 2020
EMJ Dermatology 8.1	December 2020

OUR AUDIENCE

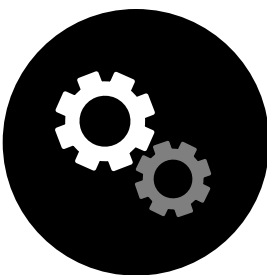
Our highly targeted audience includes healthcare professionals from all backgrounds and professions, including experienced and junior doctors, consultants, physicians, clinicians, professors and leading industry professions. Since our readers are specialists in their field, they accept nothing less than the highest quality research and regular engagement.



MORE THAN 480,000

healthcare professionals including but not limited to:

- > Allergists / Immunologists
- > Cardiologists
- > Dermatologists
- > Diabetologists
- > Gastroenterologists
- > Gynaecologists
- > Haematologists
- > Hepatologists
- > Innovators of Healthcare
- > Microbiologists
- > Nephrologists
- > Neurologists
- > Oncologists
- > Ophthalmologists
- > Pulmonologists
- > Radiologists
- > Reproductive Health Specialists
- > Rheumatologists
- > Urologists

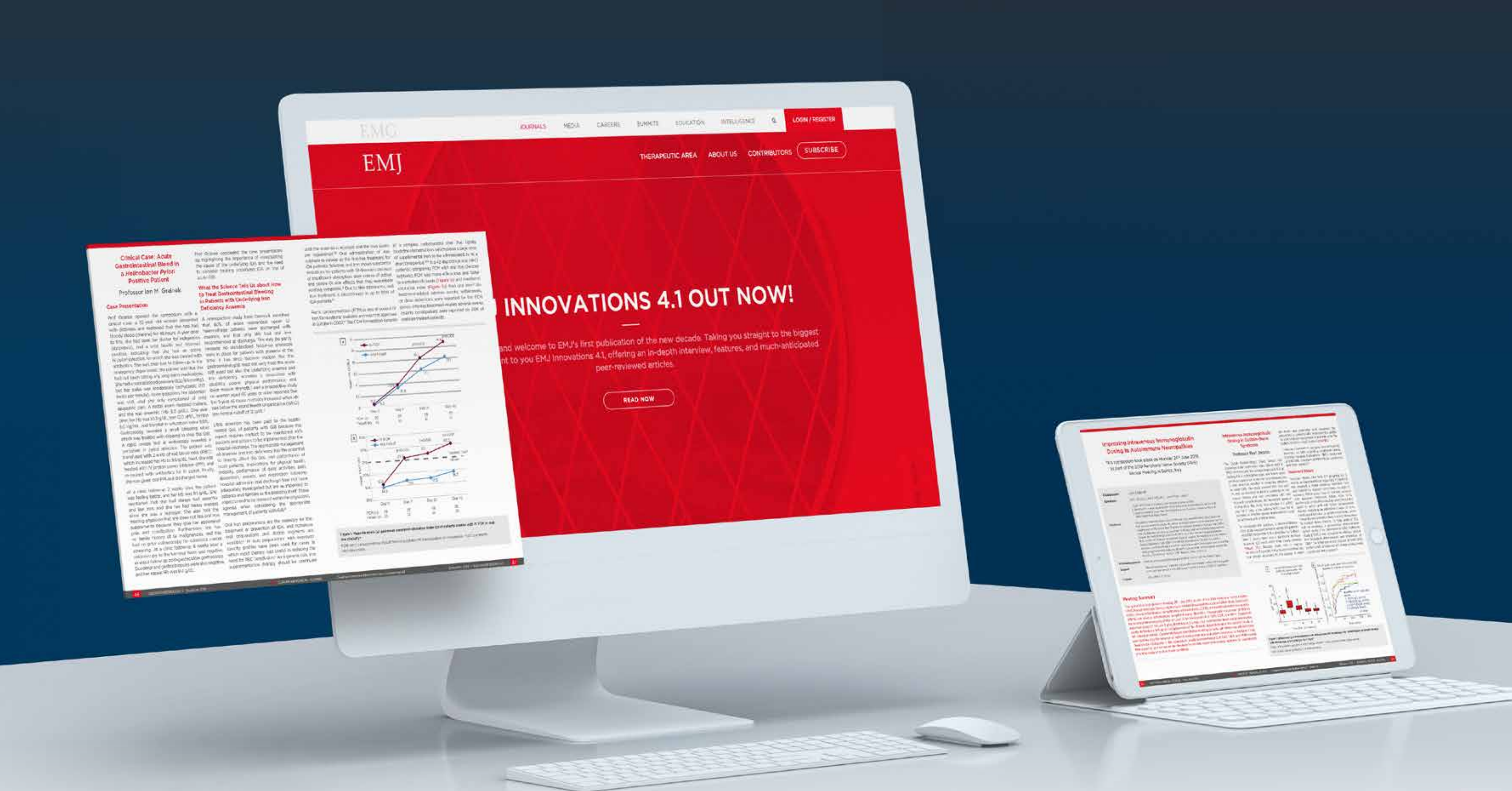


100,000 AND GROWING

social media following

- > LinkedIn
- > Facebook
- > Twitter
- > YouTube

We have targeted social media channels across all of our therapy areas.



SYMPOSIUM REVIEWS

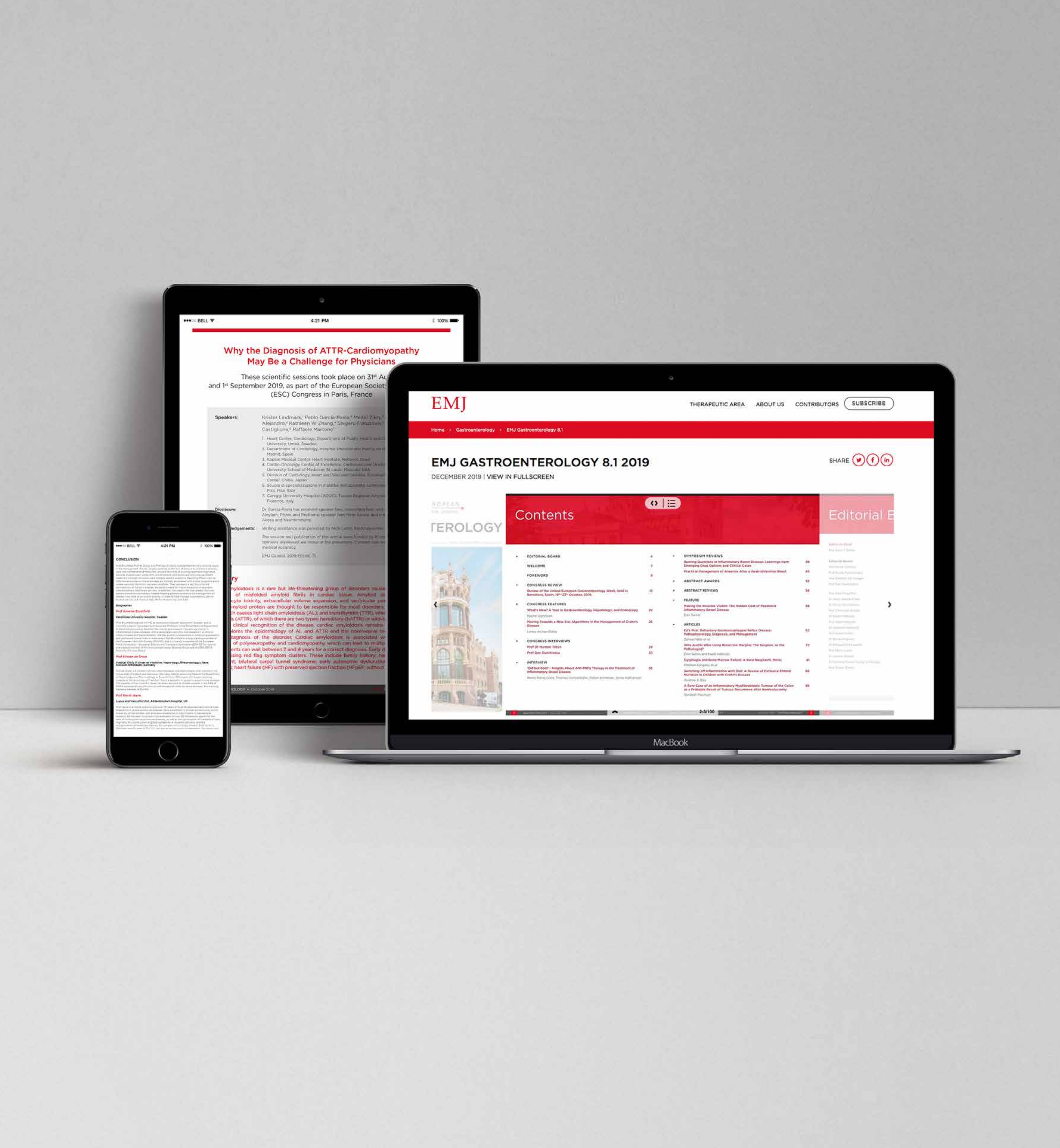
Have your own symposium review placed within one of our exclusive eJournals. Giving you the opportunity to reach and engage a large audience in your symposium content, amplifying the key messages to a wider audience of specialists within your field. The timeline put in place allows for your symposium review to be published 6 weeks after your live session in a lead position within EMJ. The review can also be published on our website, providing an instant, searchable reference point and will live-on within our pages for at least a year after your symposium.

ARTICLES INDEPENDENTLY COMMISSIONED

We commission an article on a subject of your choice. Giving you the opportunity to recommend key opinion leaders (KOLs) to write the article, our dedicated project management team will help throughout the process and liaise with relevant KOLs/medical writers to commission the article from start to finish. The article will be peer-reviewed by our board of members on the peer review panel and then published within EMJ and on the EMJ website for a minimum of 12 months.

PROVIDED ARTICLES

Here, you have the opportunity to provide an article on a subject of your choice, by KOLs of your choice. The article will be entered into our peer review process, and it will be checked for medical accuracy by members of our peer review panel. All articles must strictly adhere to our editorial guidelines and will undergo an internal review prior to publication; you will also approve the final version.



KOL INTERVIEWS

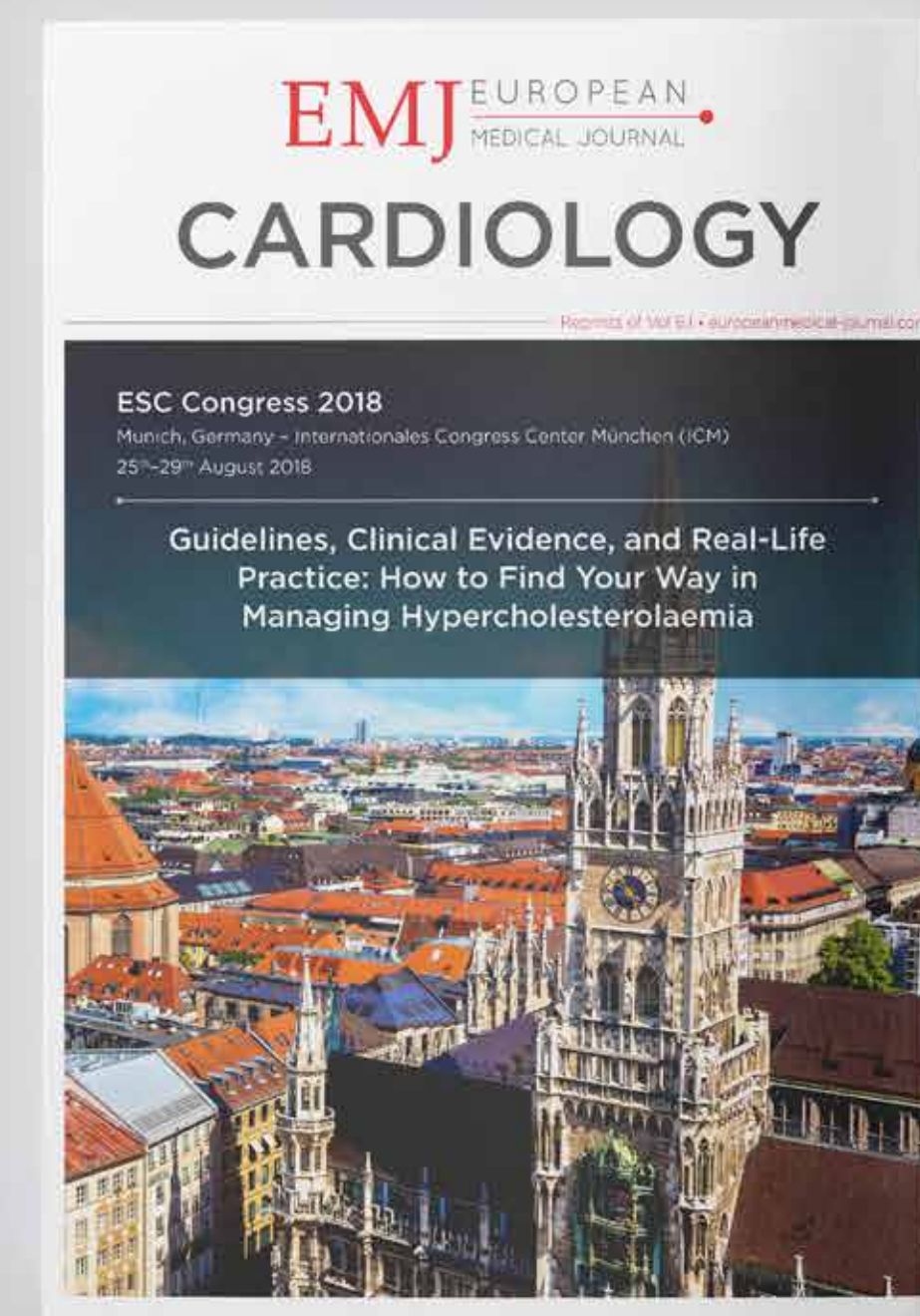
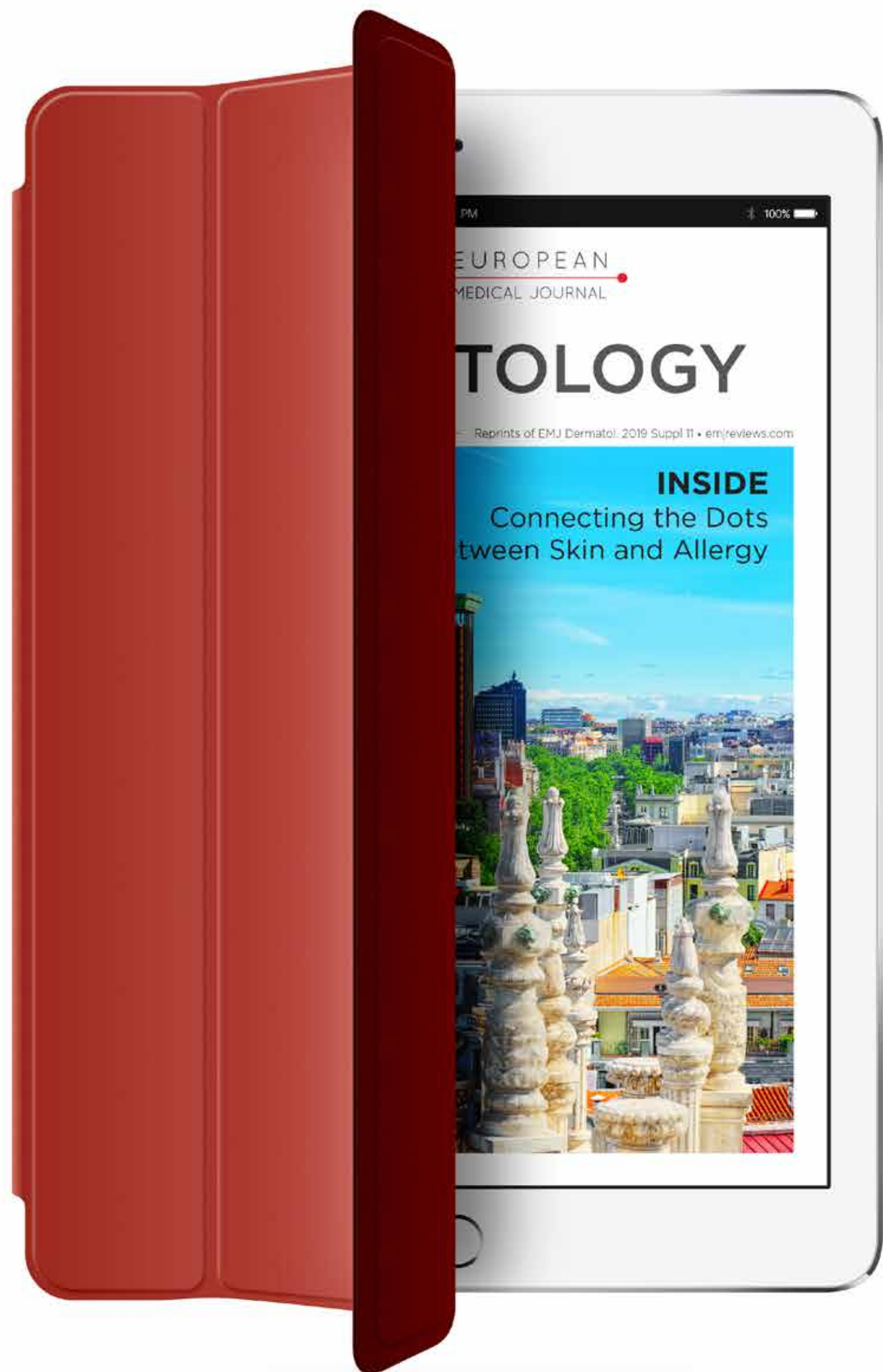
We give you the opportunity to have a feature article published as a write up of an interview with suggested KOLs. We will look after the complete process, from writing the questions, interviewing the KOLs and writing up the interview in a format of your choice. This will then go through all our editorial checks and compliance procedures, and then be published on EMJ and on the EMJ website for a minimum of 12 months.

POSTER/ABSTRACT

Have your posters or abstracts that you are presenting reviewed and written up in a lead position of our eJournals. This will allow you to extend the reach of your poster or abstract from those who attended in person, to a much wider audience. This can be done 6 weeks following the presentation meaning you can get your critical information out very soon after the congress and published in a lead position within EMJ.

SUPPLEMENTS

Turn your symposium or article into a standalone publication. This can also be accompanied by an email campaign created specifically for your content (prices on application).

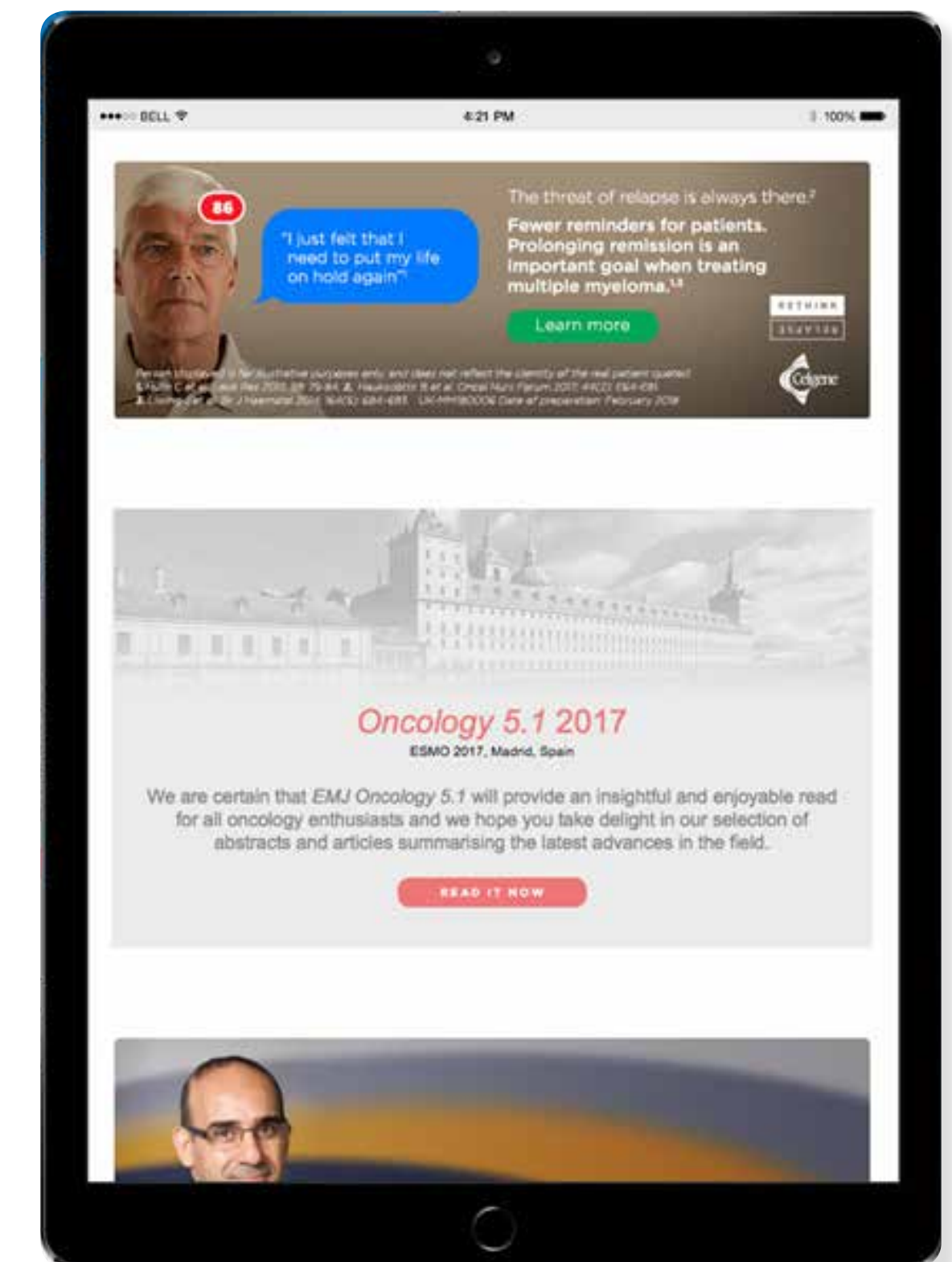
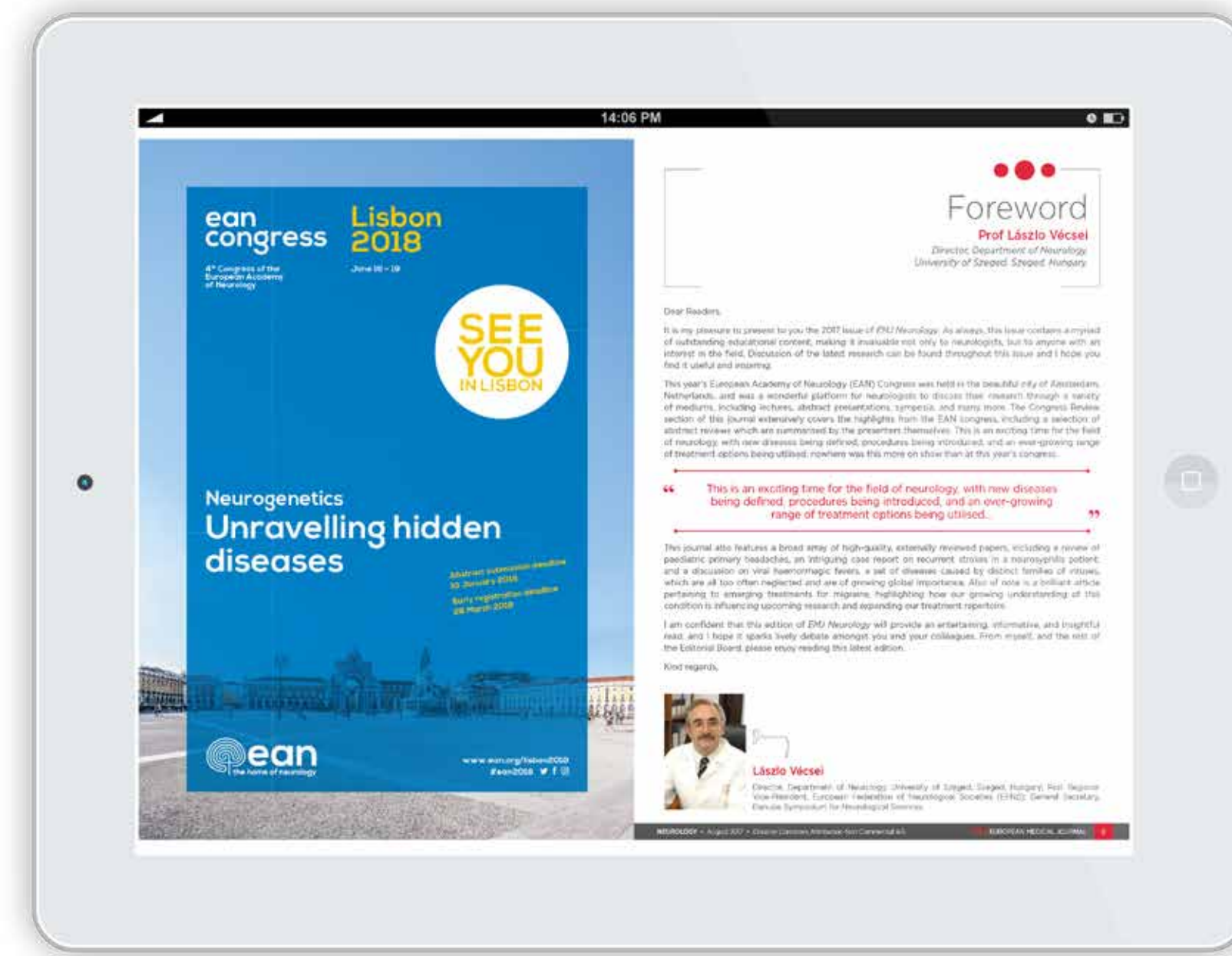


REPRINTS / ePRINTS

We can create bespoke bound reprints of your article, symposium, or supplement can be made on request; from a minimum order of 1,000, with a turnaround of 3-4 weeks after the original publication. Want something more interactive? ePrints are the perfect digital solution enabling you to add links, podcasts, videos, and more, directly shareable across the web.

ADVERTISEMENTS

Full-colour advertising is available in a variety of sizes, with the option to specify position when booked in advance. Our eJournals and newsletters allow you to provide hyperlinks to extend your marketing reach which is all included within the prices stated below:



EMAIL CAMPAIGNS

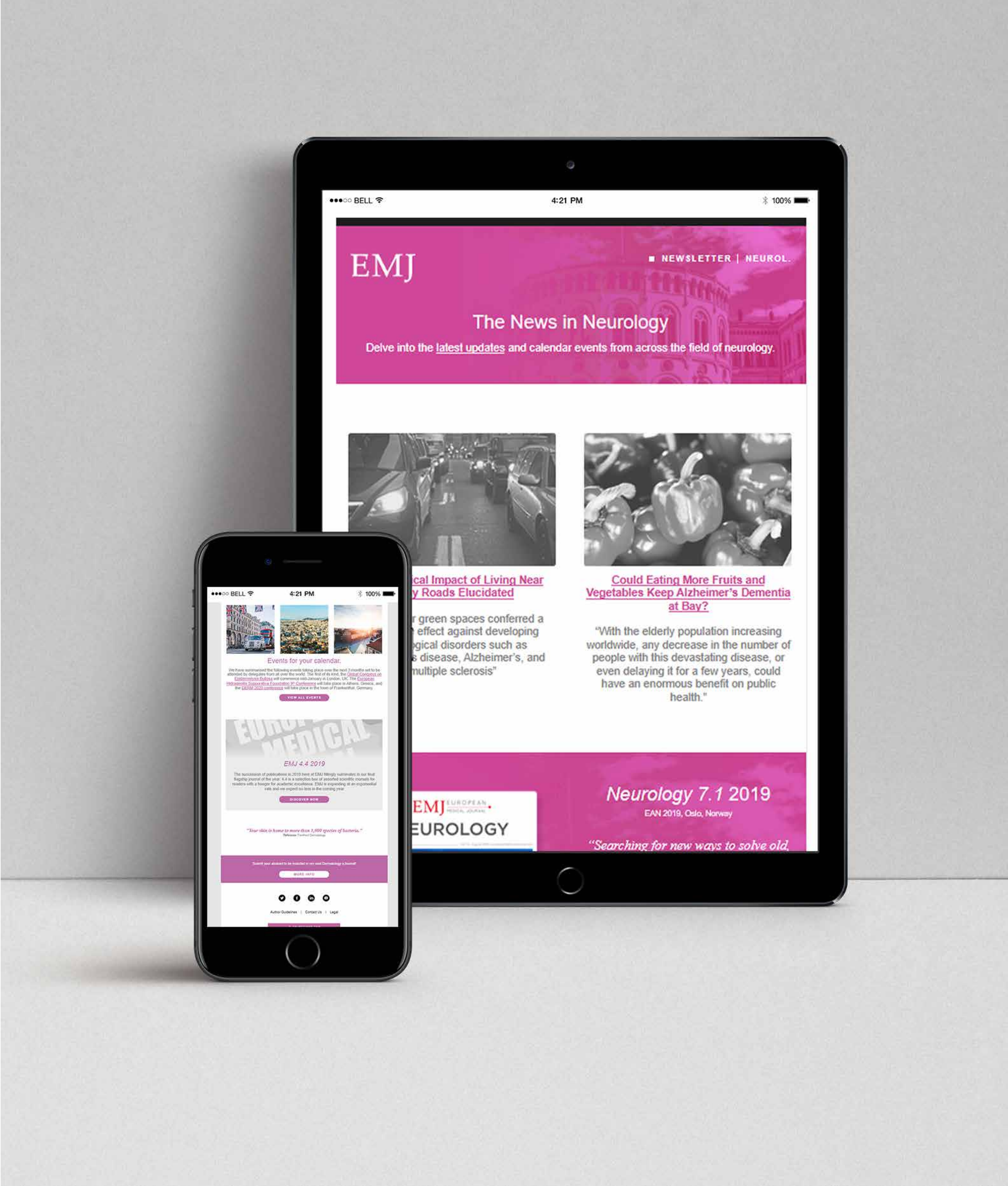
We offer sponsorship of targeted emails with guaranteed open rates and click-through rates above the industry norm. Reach active and engaged audiences around the world: those who have registered to receive content alerts from their favourite journals or news about their specialist subjects (prices on application).

“*From our first contact with the EMJ until the release of the issue we participated in, we felt well taken care of. Compared to the amount of support we have received from other magazines, the assistance provided by the EMJ team was exceptional.*

– Christine Goodner,
Marketing and Communications Manager,
FotoFinder Systems GmbH

NEWSLETTERS

Newsletter	Q1 Date	Q2 Date	Q3 Date	Q4 Date
Dermatology	08-Jan-20	01-Apr-20	01-Jul-20	07-Oct-20
Microbiology & Infectious Diseases	15-Jan-20	08-Apr-20	08-Jul-20	14-Oct-20
Gastroenterology	22-Jan-20	15-Apr-20	15-Jul-20	21-Oct-20
Cardiology / Int. Cardio	22-Jan-20	22-Apr-20	22-Jul-20	28-Oct-20
Oncology	05-Feb-20	29-Apr-20	29-Jul-20	28-Oct-20
Radiology	05-Feb-20	06-May-20	05-Aug-20	18-Nov-20
Rheumatology	12-Feb-20	06-May-20	05-Aug-20	04-Nov-20
Allergy	29-Jan-20	13-May-20	12-Aug-20	11-Nov-20
Neurology	19-Feb-20	20-May-20	19-Aug-20	18-Nov-20
Diabetes	26-Feb-20	27-May-20	26-Aug-20	25-Nov-20
Innovations	26-Feb-20	27-May-20	26-Aug-20	16-Dec-20
Nephrology	04-Mar-20	03-Jun-20	02-Sep-20	02-Dec-20
Reproductive Health	11-Mar-20	10-Jun-20	09-Sep-20	09-Dec-20
Urology	11-Mar-20	10-Jun-20	09-Sep-20	09-Dec-20
Hematology	18-Mar-20	17-Jun-20	16-Sep-20	16-Dec-20
Hepatology	25-Mar-20	24-Jun-20	23-Sep-20	23-Dec-20
Respiratory	25-Mar-20	24-Jun-20	30-Sep-20	23-Dec-20





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