

Our disregard for a person in distress
obscures our humanity
and their identity.
This is a fellow human. Look closely...

Has she served our country?
Is he a veteran,
a brother, a husband?
Is she someone's wife?
Does he have children?
Is she an only son's mother?

Is she African American?
Latino? Asian American?
Native American? White?

Is he a Christian?
Is she a Jew, or maybe Muslim?
Have they been abandoned
by their faith? Or is faith all they have?

Is this a human being
and deserving of
our concern, our interest,
our attention?

They deserve a roof.
Everyone Deserves A Roof.

We can lift them up from the pavement

EDAR™: Everyone Deserves A Roof



“And here slip I, dragging one foot in the gutter...
 on a double-yellow line, where I can park anytime.
 And there sits she...no bed, no bread nor butter...
 some only son’s mother...” *

A mobile, secure and safe alternative to sleeping in doorways

EDAR™ : Everyone Deserves A Roof

EDAR has been called a lot of things. An alternative, a solution, an answer, and a ‘hobo condo’. All of those labels are descriptive. What EDAR is not is an end to homelessness. That is way above our pay grade. Our intention is to recognize that our fellow humans require and deserve the dignity of sleeping above the ground. Away from a rain-soaked business entry, or off of the baked-hot pavement of the streets - EDAR provides for those who are most needy.

- Covering is water and flame-retardant
- Contains foldable foam covered mattress
- Vented with two screened ‘windows’
- Sets up in three minutes
- Quality steel and aluminum construction
- Wheels can be locked down for NIGHT mode
- Folds up into cart for easy mobility
- Delivered with Man/Kind’s famous #CovidKindness food and personal care items (see next page)

*Baker St. Muse lyrics by Ian Anderson. BMG Music

Various features of the EDAR technology are covered by U.S. Patents 8,418,709 and/or 10,227,791.

Additional U.S. patent applications related to the EDAR technology are published or pending.



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Steel and aluminum construction.



Unfolds easily.



Struts added and EDAR takes shape.



Foam mattress withstands wear.



Fire-retardant and water resistant cover protects from the elements.



Fits snugly around frame.



Reflective tape surround allows for visibility at night.



Safe, cozy and secure. Let’s get them off of the pavement.

Everyone deserves some dignity, privacy, respect...

EDAR™: Anatomy

We include a Man/Kind #CovidKindness food and personal effects bag full of shelf-stable proteins like tuna, fish, chili and Amy's Organic Soups, as well as protein drinks, shelf-stable milk, vegetables, carbs, snacks and assorted goodies, and personal care items.



Our responsibility to our fellow man, woman and child

EDAR™ : A history of compassion

Peter Samuelson

Inventor / Chairman EDAR.org

Peter may be best known for the award-winning movies that he has created like Arlington Road, Revenge of the Nerds and others too numerous to mention. Peter's work in philanthropy and non-profits is equally as legendary. Consider The Starlight Foundation - a charity that grants wishes to terminally and critically ill children, or First Star that improves the lives of foster youth. Peter's compassion and serial-entrepreneurship in the non-profit arena led him to invent EDAR.

"The epiphany for me happened when I met a lady who was sleeping in a cardboard box labeled Sub-Zero", explained Peter. "I realized that I owned the refrigerator, and she got the box. I thought it was disgraceful. So I challenged myself to invent a low cost shelter on wheels, for one person."

Developed and engineered by Eric Lindeman, Jason Zasa, Peter Samuelson and John Stump, EDAR restores some pride, and delivers a singular experience whose execution is simple and the result is game changing.



Richard Stellar

Distributor / Founder The Man/Kind Initiative Inc.

Richard is familiar with taking his campaigns to the street. The homeless seem like a natural concern for someone who championed the rights of motion picture and television industry elderly when they were threatened with expulsion from the fabled Motion Picture Home in Woodland Hills, California. Since winning that battle which involved confrontations with famous and wealthy media giants, Richard recognized that on the Internet 'everyone has a voice' and he founded The Man/Kind Initiative to leverage those voices by connecting cultures through empathy and compassion.

"Man/Kind took a new direction when I noticed that the unhoused were suffering during the Covid pandemic. No foot traffic meant no handouts. We started getting food to them through our #CovidKindness program, and along with my partner and Exec. Vice President Anne-Marie Johnson, we built an infrastructure that allowed us to distribute EDARS to churches, synagogues, mosques and institutions where EDAR can be part of a holistic solution to care for the unhoused."



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213-369-1097

Churches, Synagogues, Mosques, Homeless Shelters

Please Contact Richard: richard@mankindinitiative.org



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