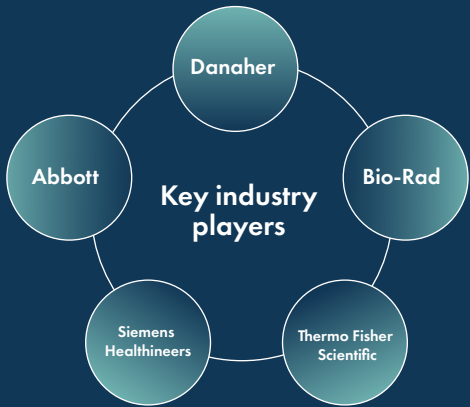


HAEMATOLOGY UNDER THE MICROSCOPE

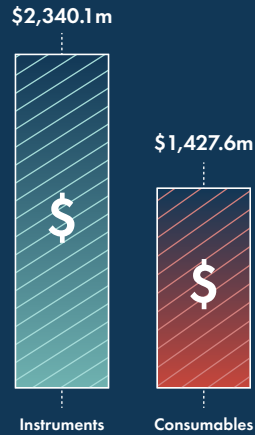
Blood – one of the many things that keeps the human body alive, but also the source of many life-threatening diseases. This infographic explores the vastness of the haematology market, including key industry players, drugs to watch, the global burden of haematological diseases and more

BREAKDOWN OF THE HAEMATOLOGY MARKET (2022)



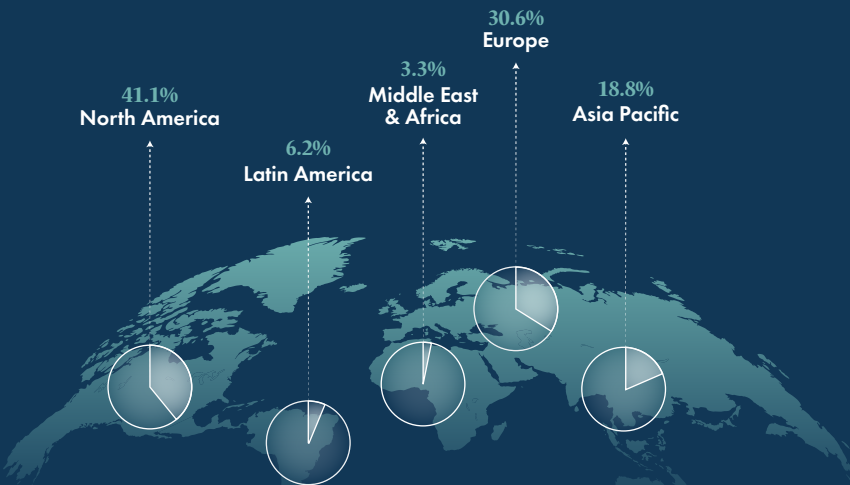
Source: Mordor Intelligence, 2023

Revenue by product



Source: Global Market Insights, 2023

Market share by region



Source: Global Market Insights, 2023

HAEMATOLOGY DRUGS TO WATCH IN 2023

Daprodustat

GSK

Company: **GSK**
 Usage: **CKD-related anaemia**
 Launch: **2020 (Japan)**
 Expected launch: **2023 (US and Europe)**

Probability of success for daprodustat in the US:



Valoctocogene roxaparvovec

BIOMARIN

Company: **Biomarin**
 Usage: **Haemophilia A**
 Launch: **2022 (Europe)**
 Expected Launch: **Expected launch: 2023 (US)**

Probability of success for valoctocogene roxaparvovec in the US:



Source: Clarivate, 2023

HAEMOPHILIA FOCUS



Haemophilia occurs in **1 in 6,000-10,000** males internationally



Approximately **1 in 6,000** males have haemophilia A



Approximately **1 in 25,000-30,000** males have haemophilia B

Source: Haemophilia Foundation, 2023

There is a median diagnostic delay of:



10 years for women with haemophilia

4 years for girls with haemophilia

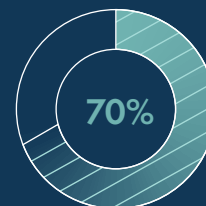
Source: World Federation of Haemophilia, 2023

Around **75%** of people with haemophilia live in the developing world

Source: National Library of Medicine, 2023

BLOOD CANCER FOCUS

The five-year survival rate for blood cancer is:



The three most common types of blood cancer in the UK:

1. Diffuse large B-cell lymphoma (affects **5,500** people a year)
2. Chronic lymphocytic leukaemia (affects **4,700** people a year)
3. Myeloma (affects **4,500** people a year)

Source: bloodcancer.org, 2022

Blood cancer incidence rates are highest in:



Canada



Western Europe

Source: Nature, 2023