

Media Pack 2024 Elevating the quality of healthcare globally

emjreviews.com



About Us

Elevating the quality of healthcare globally.

We publish high quality, peer-reviewed, open-access digital journals 6 weeks after every major European medical congress and every quarter to encapsulate the latest developments with treatments in the pharmaceutical industry, making our publications an essential must-read for healthcare professionals (HCP), medical practitioners, physicians, clinicians, and leading industry professionals.

Covering breaking news, abstract reviews, results of the latest clinical trials, and access to major updates in the field, our unrivalled collaborations with eminent, independent industry bodies and key opinion leaders (KOL) ensure our platform leads the way in providing quality information and continuous education to HCPs in an engaging and efficient way.



EMJ was honoured to win a **Queen's Award for Enterprise for International Trade** for our role in elevating the quality of healthcare globally, and to be ranked as the **60th fastest-growing private company in the UK during 2022.**

EMJ: A snapshot



We have **grown our database**, delivering more reach and engagement with HCPs than ever before with **email clicks up 31.6%** from last year, driving **428% more unique users** to the EMJ Reviews website from our subscribers.



Investment and improvement in our product offering across the board has led to improved results for our clients and a suite of tools to help you engage more effectively with HCPs.



More of our content is being consumed than ever before with the session length continuing to grow YoY, and podcast downloads up by 33%.

Infographics





Improved processes, checklists and procedures mean we are **more efficient than ever before,** demonstrated by being **awarded the ISO 9001 certification** – the world's most recognised quality management standard.



Traffic from LinkedIn has further increased Unique Healthcare Users by 67% – with an 86% increase in sessions on EMJ Reviews compared with last year.



About us

Our journals

Our audience

Articles

18 Therapeutic Area

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Our Journals

- **EMJ Innovations 8.1**
- EMJ 9.1
- EMJ Radiology 5.1
- EMJ Urology 12.1
- **EMJ Microbiology & Infectious**
- EMJ 9.2
- **EMJ Interventional Cardiology**
- EMJ Nephrology 12.1
- EMJ Allergy & Immunology 9.1
- EMJ Hepatology 12.1
- **EMJ Rheumatology 11.1**
- EMJ Hematology 12.1
- EMJ Neurology 12.1
- **EMJ Reproductive Health 10.1**
- EMJ 9.3
- EMJ Cardiology 12.1
- **EMJ Respiratory 12.1**
- EMJ Diabetes 12.1
- EMJ Oncology 12.1
- EMJ Dermatology 12.1
- **EMJ Gastroenterology 12.1**
- EMJ 9.4

Infographics

	February 2024
	March 2024
	April 2024
	May 2024
Diseases 5.1	June 2024
	June 2024
12.1	June 2024
	July 2024
	August 2024
	August 2024
	September 2024
	October 2024
	October 2024
	October 2024
	October 2024
	November 2024
	November 2024
	December 2024

Other

Our Audience

Our highly targeted audience includes HCPs from all backgrounds and professions, including experienced and junior doctors, consultants, physicians, clinicians, professors, and leading industry professions. Since our readers are specialists in their field, they accept nothing less than the highest quality research and regular engagement.



More than 1 million

HCPs, including but not limited to:

- Allergists and Immunologists
- Cardiologists
- Dermatologists
- Diabetologists
- Gastroenterologists
- Gynaecologists
- Hematologists
- Hepatologists
- Infectious Disease Specialists
- Innovators of Healthcare

- Microbiologists
- Nephrologists
- Neurologists
- Oncologists
- Ophthalmologists
- Pulmonologists
- Radiologists
- Reproductive Health Specialists
- Rheumatologists
- Urologists



110,000 and growing

Social media following:

- LinkedIn: 4,400+
- Facebook: 9,100+

• X: 100,100+

We have targeted social media channels across all of our therapy areas.

Our journals





Infographics



Symposium Reviews

Have your own symposium review placed within one of our exclusive eJournals, giving you the opportunity to reach and engage a large audience in your symposium content, amplifying the key messages to a wider audience of specialists within your field. The timeline put in place allows for your symposium review to be published only 6 weeks after your live session in a lead position within EMJ. The review will be published on our website, providing an instant, searchable reference point.

Symposium Review Article

Provided Symposium Review Article

About us

Our journals

Our audience

£65,000 £40,000

KOL Interviews

We give you the opportunity to have a feature article published as a write-up of an interview with recommended KOLs. We will look after the complete process, from writing the questions, to interviewing the KOLs, and writing up the interview in a format of your choice. This will then go through all our publishing processes and compliance procedures, and be published in EMJ and on the EMJ website for a minimum of 12 months.

Poster/Abstract

Have your posters or abstracts that you are presenting reviewed, and written up, in a lead position in our eJournals. This will allow you to extend the reach of your poster or abstract from those who attended in person, to a much wider audience. This is published within 6 weeks following the presentation, meaning you can get your critical information out very soon after the congress and published in a lead position within the journal.

- Interview with 1 x KOL of your of
- Interview with 2 x KOLs of your
- Interview with 3 x KOLs of your
- **Poster Review Article**
- 2 x Poster Review Article
- **3 x Poster Review Article**
- **4 x Poster Review Article**

Email Campaign

Podcast

Infographics

Adverts

choice (word count up to 1,500)	£40,000
Ir choice (word count up to 3,000)	£46,000
Ir choice (word count up to 4,500)	£52,000
	£32,000
	£38,000
	£44,000
	£50,000

Email Campaigns

We offer sponsorship of targeted emails with guaranteed open rates and click-through rates above the industry norm. Reach active and engaged audiences around the world: those who have registered to receive content alerts from their favourite journals or news about their specialist subjects.

£14,000
£6,500
£6,500
-

From our first contact with EMJ until the release of the issue we participated in, we felt well taken care of. Compared to the amount of support we have received from other magazines, the assistance provided by the EMJ team was exceptional.

– Christine Goodner, Marketing and Communications Manager, FotoFinder Systems GmbH



TAVNEOS, in combination with a rituximab or cyclophosphamide regimen, is indicated for the treatment of adult patients with severe, active granulomatosis with polyangiitis (GPA) or microscopic polyangiitis (MPA).1.2

TAVNEOS should be initiated and monitored by healthcare professionals experienced in the diagnosis and treatment of GPA or MPA.13

Key updates on AAV from the 60th ERA congress

The 60th ERA congress took place from 15 to 18 June 2023 in Milan, Italy. Attendees enjoyed an excellent scientific programme, which included several sessions and posters highlighting unmet medical need in AAV and new therapeutic options.

If you missed a session, congress content can be accessed online.

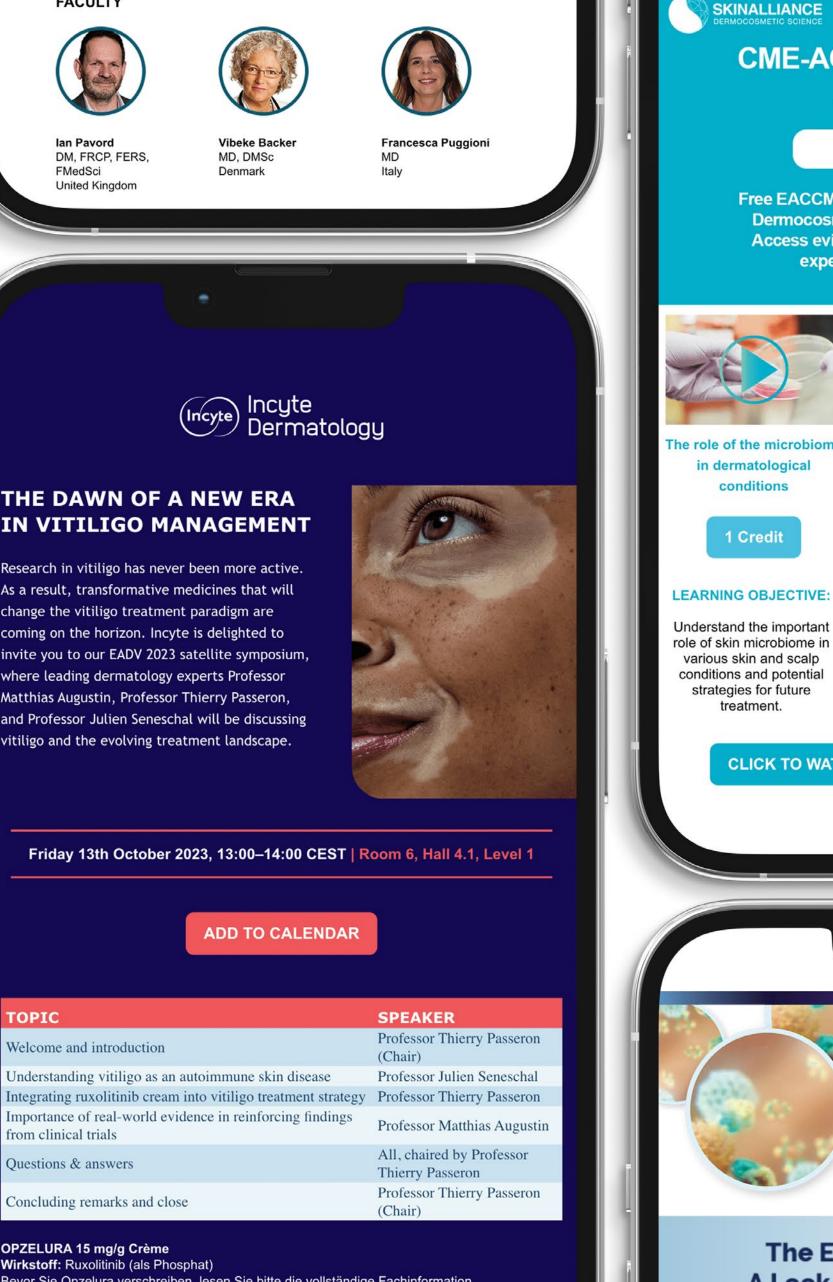
CSL VIFOR activities



Email Campaign

Podcast

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Bevor Sie Opzelura verschreiben, lesen Sie bitte die vollständige Fachinformation (Zusammenfassung der Merkmale des Arzneimittels). Qualitative und quantitative Zusammensetzung: Ein Gramm der Creme enthält 15 mg Ruxolitinib (als Phosphat). Sonstige Bestandteile mit bekannter Wirkung: Propylenglykol (E1520) 150 mg/g der Creme, Cetylalkohol (Ph.Eur.) 30 mg/g der Creme, Stearylalkohol (Ph.Eur.) 17,5 mg/g der Creme, Methyl-4-hydroxybenzoat (E218) 1 mg/g der Creme, Propyl-4-hydroxybenzoat (Ph.Eur.) 0,5 mg/g der Creme, Butylhydroxytoluol (als Antioxidationsmittel in weißem Vaselin) (E321). Weitere sonstige Bestandteile: Dimethicon (E900), Natriumedetat (Ph.Eur.) (E385), Glycerolstearate SE, Macrogol, mittelkettige Triglyceride, dünnflüssiges Paraffin (E905), weißes Vaselin (E905), Phenoxyethanol (Ph.Eur.), Polysorbat 20 (E432), gereinigtes Wasser, Xanthangummi (E415). Anwendungsgebiete: Opzelura wird angewendet zur Behandlung von nichtsegmentaler Vitiligo mit Beteiligung des Gesichts bei Erwachsenen und Jugendlichen im Alter ab 12 Jahren. Gegenanzeigen: Überempfindlichkeit gegen den Wirkstoff oder einen der sonstigen andteile. Schwangerschaft und Stillzeit. Nebenwirkungen: Häufige Nebenwirkungen (≥ 100, < 1/10): Akne an der Applikationsstelle. Verkaufsabgrenzung: Deutschland: chreibungspflichtig. Österreich: Rezept- und apothekenpflichtig, wiederholte Abgabe



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e dermatological impac



2 Credits



LEARNING OBJECTIVE

Understand the skin's susceptibility to external factors and the pathological correlation between the skin and the brain.

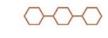




EARNING OBJ

Develop a compr understanding o and functio dermocosmetics skin conditi





novavax

The Evolving Pandemic Shift— A Look at the Novavax non-mRNA **COVID-19 Vaccine Option: A Live National Broadcast**

Join us for a conversation with 3 faculty experts as they d the Novavax COVID-19 Vaccine, Adjuvanted (2023-2024 Fo

Wednesday, November 15, 2023 12:30 PM - 1:15 PM ET

Faculty

Professor of Pediatrics Texas A&M University Director | Infectious Diseases Driscoll Children's Hospital Corpus Christi, TX

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nin-depth look at the Novavax COVID-19 vaccine as an option in the current vaccine landscap



MD, MM CEO Co-

Co-Found Public Go Pittsburgh

Add-ons



Program Overview



Podcasts

Our podcasts provide engaging and educational content for healthcare professionals and pharmaceutical executives, featuring a range of thought-provoking interviews with industry experts, and news and insights from the field. Your podcast will be disseminated through Spotify, Amazon Music, Apple podcasts, and hosted on the EMJ website.

Podcast				£28,000
Podcast with av	wareness e	Blast		£42,000
European Medical Journal	Podcasts Videos Webinars	Journals News 🗸 Contributors 🗸 Jobs	Therapy Area 🗸 About Us 🗸 🔍	
O Podcas	sts			Home > Neuro
Y				
				Spark
			900	22nd December
Podcast Neurology	Podcast Interventional Cardiology		Podcast Oncology	
22nd December 2023 Sparking Discussions to	21st December 2023	14th December 2023 Mending a Broken Heart	12th December 2023 Recent Developments in	
Unravel Epilepsy	Cardiac Surgery	This podcast explores broken heart syndrome and regenerative medicine, including	Endometrial Cancer	
This podcast discusses the current field of epilepsy, raising awareness for aetiologies of this condition, and diagnostic and surgical	Michael Reardon joins Jonathan to discuss the impact of transcatheter aortic valve implantation, and the treatment of cardiac	engineered heart tissue patches and pluripotent stem cells.	Research Presented at ESGO 2023	P
journeys for patients.	tumours.		Host Brigitte Scott is joined by Ketta Lorusso to discuss key research findings in endometrial	
			cancer, as presented at the European Society for Gynecologic Oncology Congress 2023.	• 00.00
	A BALL	REAL		Speaker bio: Maeike Zijiman:
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Hematology	Radiology		© Podcast Dematology	read for a PhD a which she com
8th December 2023	7th December 2023	6th December 2023	4th December 2023	engineering from
Horizons in Haematology: Insights from the EHA	The Diverse Applications of Radiology	Vitiligo Is an Immune Mediated Disease – Do We	Paediatric and Adult Atopic dermatitis	Maeike has bee Amsterdamscho
		Have the Right Approach	In this podcast, Professor Anthony Bewley,	Epilepsy Society

Our journals

Our audience

Articles

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urology > Sparking Discussions to Unravel Epile...

king Discussions to Unravel Epilepsy



The EMJ Podcast | Episode 182

This week's episode spotlights epilepsy, exploring research in the field, and global perspectives on this condition. Jonathan is joined by Maeike Zijlmans, who discusses the electrical activity in the brain which is causative for this disorder; seizures and loss of consciousness; and the more unknown aetiologies of epilepsy.

Spotify | Apple | Amazon Music | Download MP3 (37:16 mins)

00:00 🌓

ns is a Neurologist and Professor at the University Medical Center (UMC) Utrecht, and Stichting Epilepsie ederland, Heemstede, both in the Netherlands. After completing her neurology training at UMC, Maeike 0 at the University of Utrecht, entitled 'New presurgical techniques to characterize the focus of epilepsy,' mpleted in 2011. She also has qualifications in law and biology from the University of Utrecht, and in rom Technical University Delft, the Netherlands.

been credited with many awards, including the L'Oréal-UNESCO For Women in Science Award, the che Neurologenvereeniging Stimuleringsprijs for young researchers in neurology, and the American iety Young Investigators Award for young researcher and best abstract. She sits on several scientific for organisations such as the Dutch Epilepsy Society, and is the Co-chair of the Next Generation Task

More articles



12 Mins • 20th November 2023 A Review of Oral Fixed-Dose Sodium Phenylbutyrate and Ursodoxicoltaurine in People with Amyotrophic Lateral Sclerosis



Neurology 17 Mins • 4th October 2023 Lennox–Gastaut Syndrome: Challenges in Diagnosis – Interviews with Two Key Opinion Leaders





PODCAST NEUROLOGY

Sparking Discussions to Unravel Epilepsy

Dear colleague,

Listen to our latest podcast episode to learn more about epilepsy, the difference between generalised and focal branches of this condition, and to discover more about the potential applications of machine learning and artificial intelligence in this field. Jonathan is joined by expert <u>Maeike Zijlmans</u>, Neurologist and Professor, University Medical Center Utrecht,

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The EBJJ Podcast



Add-ons

Other

Infographics

We can commission infographics on a subject of your choice and for any pre-designed content, we are able to host your work on our website and drive traffic to your provided infographic via email campaigns. Infographics can convey a story, new or previously undiscovered information, or can present a new angle or fresh perspective on accepted wisdom! This educational tool is a fantastic way of illustrating complex data, or overall brand awareness.

£32,500 £46,500

Our journals

Our audience

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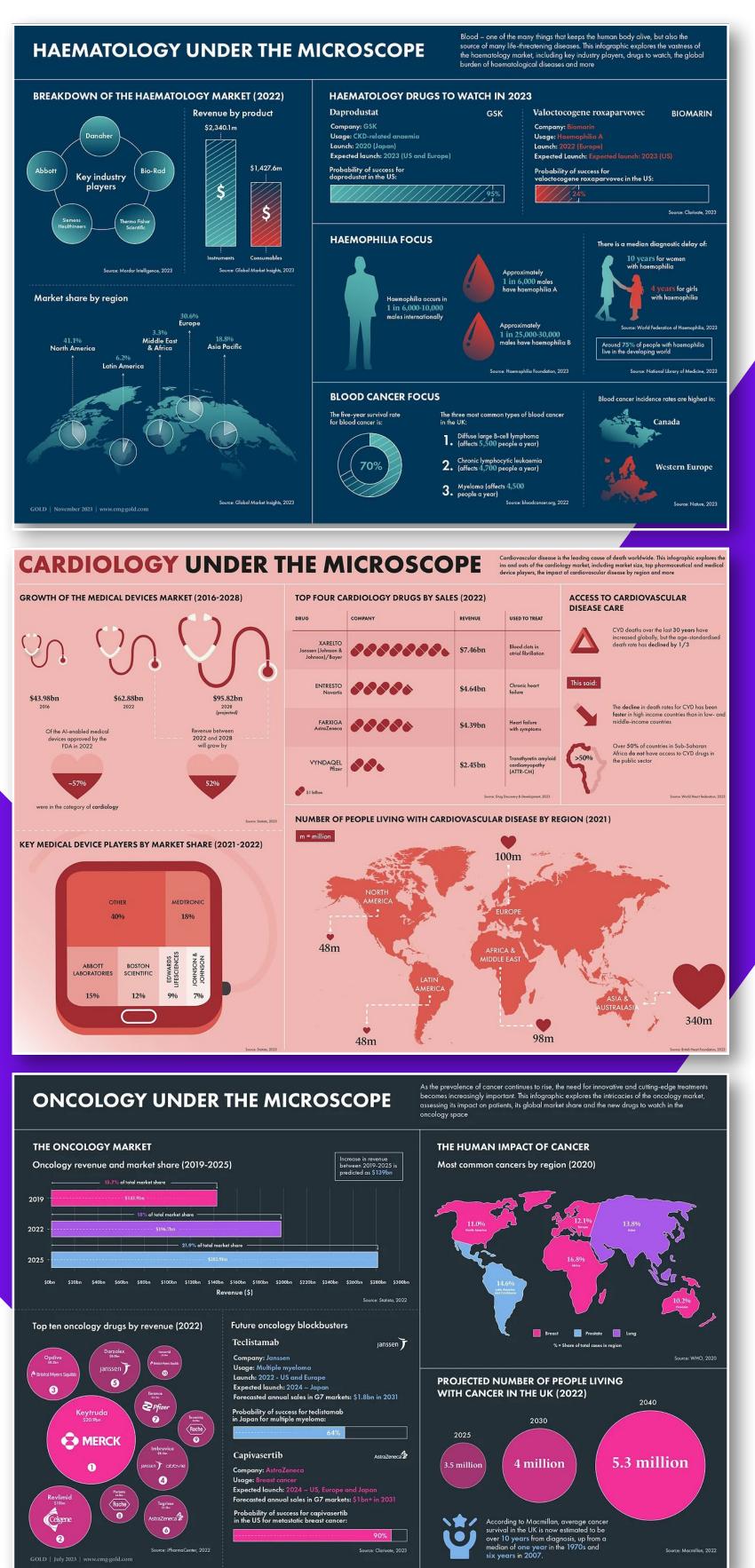


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Have you diagnosed a patient with NMOSD or gMC? Our new infographic provides updates in: Neuromyelitis optica spectrum disorder (NMOSD) Generalised myasthenia gravis (gMC) This infographic IS detailed with: Prevalence statistics Symptoms and challenges . Primary treatment goals (M) Learn more Publication of this infographic ALEXIT Was supported by Alexion. Astraleneca Ra

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Advertisements

Full-colour advertisements are available in a variety of sizes, with the option to specify position when booked in advance. Our eJournals and newsletters allow you to provide hyperlinks to extend your marketing reach, all included within the prices stated below:

Double Page	Inside Front Cover	£17,500
	Run of Paper	£15,000
Full Page	Run of Paper	£11,000
Half Page	Run of Paper	£6,500
Newsletter Banner		£8,000
Website Banner		£8,000





Email Campaign

Podcast

Infographics



Supplements

Share your symposium or article as a standalone publication. This can also be accompanied by an email campaign created specifically for your content.

Supplement

£14,000

Hosting

Have a piece of your own content, such as audio or videos, hosted on the EMJ website for a 6-month period.

Hosting

£6,000

Reprints & ePrints

We can create bespoke bound reprints of your article, symposium, or supplement on request; from a minimum order of 1,000, with a turnaround of 3–4 weeks after the original publication. Want something more interactive? ePrints are the perfect digital solution, enabling you to share your publication directly across the web.

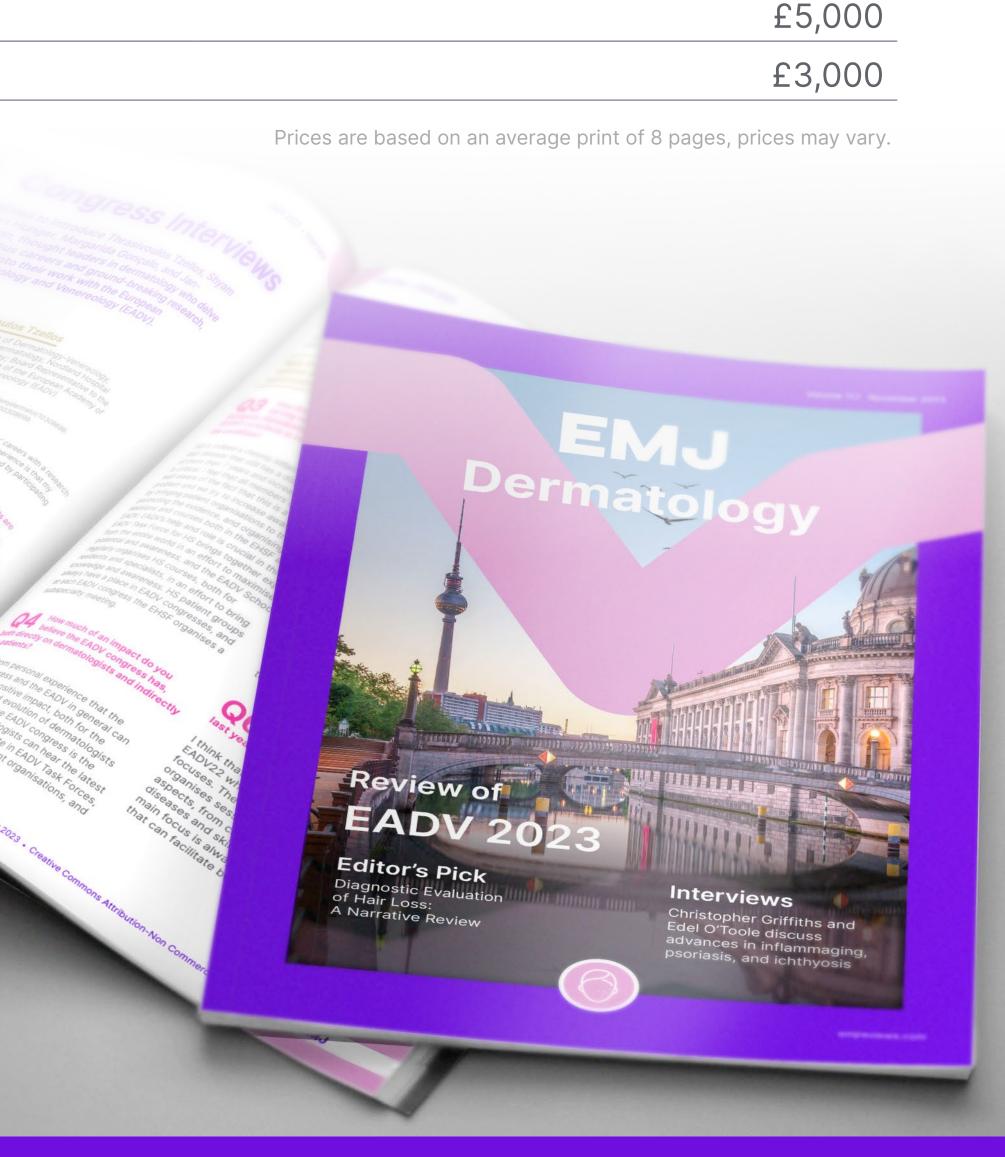
Reprints	per 1,000
ePrint	

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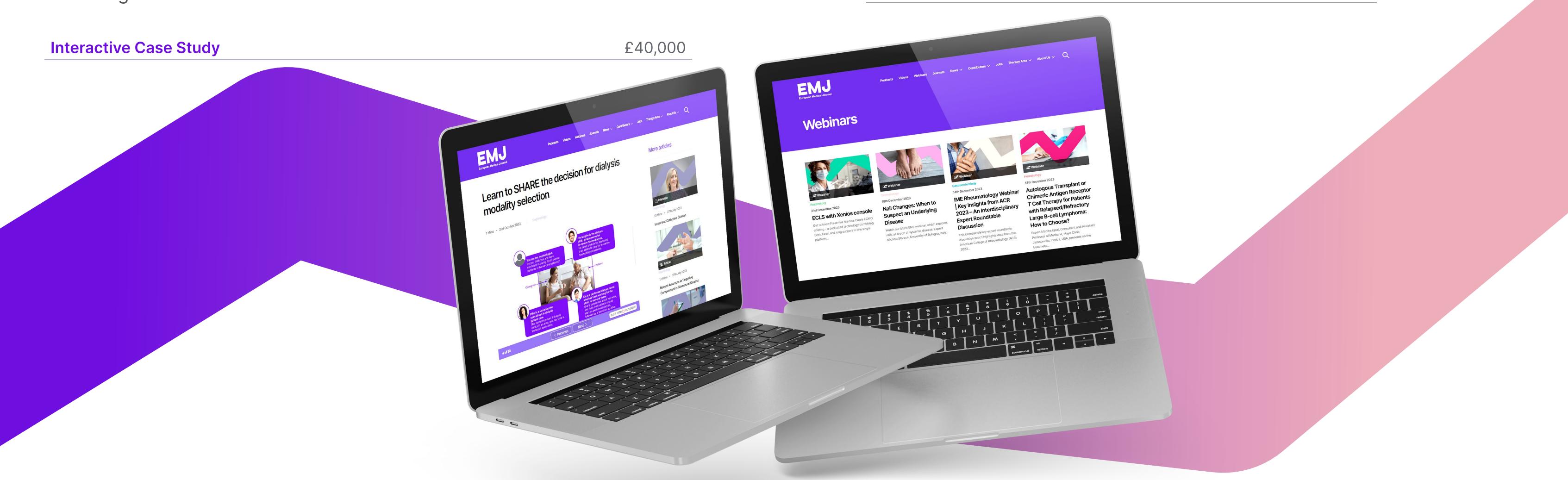
Adverts



Other

Interactive Case Study

We can design an interactive learning experience based on fictional or real-life patient case studies. HCPs will be presented with an interactive learning experience, allowing them to actively engage in the case and providing them with valuable teaching points to gain a deeper understanding of how to manage the condition. This educational tool is a fantastic way to illustrate the complexity of a disease, educate HCPs on treatment pathways, and provide an understanding of the baseline knowledge on that indication.



Our journals

Our audience

Webinars

EMJ can take care of all your webinar needs, tracking detailed engagement metrics to assess impact. Our approach is incredibly agile: we can provide live, simulive, or pre-recorded webinars, and assist with KOL sourcing/liaison, slide & script creation, and provide marketing materials to drive traffic to the event and to the content (hosted on EMJ) after.

Webinar

Email Campaign

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Other

£24,000



Contact us

Enquiries

Robert Hancox 020 4586 6671 robert.hancox@emjreviews.com

88 Wood Street London EC2V 7RS 020 4586 6593 emjreviews.com

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